

# PROSPERITY EASTERN IOWA

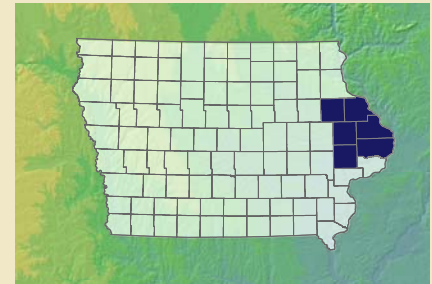
## ANNUAL PROFILE

### Executive Summary

As of 2005\*, the largest private industry in the Prosperity Eastern Iowa region was Manufacturing, representing 18.43 percent (18,080) of the region's total covered employment of 98,111. The region's total employment increased by 2.13 percent since 2004 and the average annual wage increased by 3.16 percent to \$30,059 for all industries. The Finance, Insurance & Real Estate sector posted the largest employment percentage increase of 13.88 percent (564) during 2005.

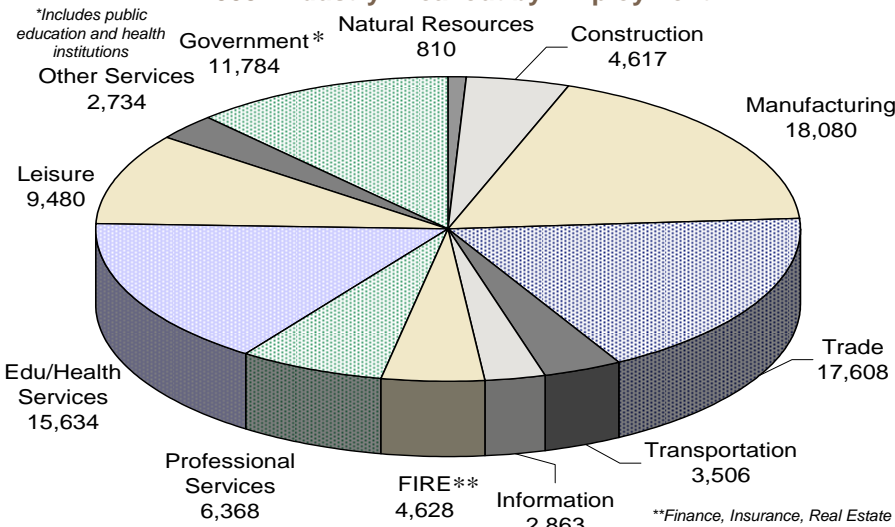
The region's average weekly wage for all industries was \$578 for 2005\*. This was an increase of 3.21 percent since 2004. The highest average weekly wage for a private sector was in Manufacturing, averaging \$844 with gross total wages of \$793.7 million. Between 2004 and 2005, the Finance, Insurance & Real Estate sector reported the largest percentage increase in average weekly wage of 6.15 percent (\$40).

### STATE OF IOWA



Prosperity Eastern Iowa Region

### 2005\* Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages, [www.iowaworkforce.org/lmi/empstat](http://www.iowaworkforce.org/lmi/empstat)

### Ten Largest Employers by Employment

Based on Annual 2005\* Employment by Private Industry

Rank	Name of Company	Industry
1	Deere & Co	Manufacturing
2	Mercy Medical Center - Dubuque	Health Services
3	Wal-Mart Stores	Retail Trade
4	Mercy Medical Center - Clinton	Health Services
5	Eagle Window & Door Inc	Manufacturing
6	Medical Associates PC	Health Services
7	Hy-Vee Food Stores	Retail Trade
8	Finley Hospital	Health Services
9	Archer-Daniels-Midland Company	Manufacturing
10	Flexsteel Industries Inc	Manufacturing

Source: Quarterly Census of Employment and Wages, [www.iowaworkforce.org/lmi/empstat](http://www.iowaworkforce.org/lmi/empstat)

2005\* - Preliminary data subject to revision

### QUICK FACTS

#### Counties Included in Prosperity Eastern Iowa Region

Cedar                      Clinton  
Delaware                 Dubuque  
Jackson                   Jones

#### 2005\* Covered Employment (QCEW)

		%
Total Employment	98,111	6.8 <sup>1</sup>
Average Weekly Wage	\$578	91.2 <sup>2</sup>
Largest Private Sector:		
Manufacturing	18,080	7.9 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,440,965

<sup>2</sup> Percent is based on statewide average weekly wage of \$634

<sup>3</sup> Percent is based on statewide covered employment in Manufacturing—228,163

#### Census Statistics

Prosperity Eastern Iowa Region Population (2005)	218,471
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# PROSPERITY EASTERN IOWA PROFILE

## 2004 - 2005 Covered Employment and Reporting Units by Industry

A Unit is Defined as a Worksite

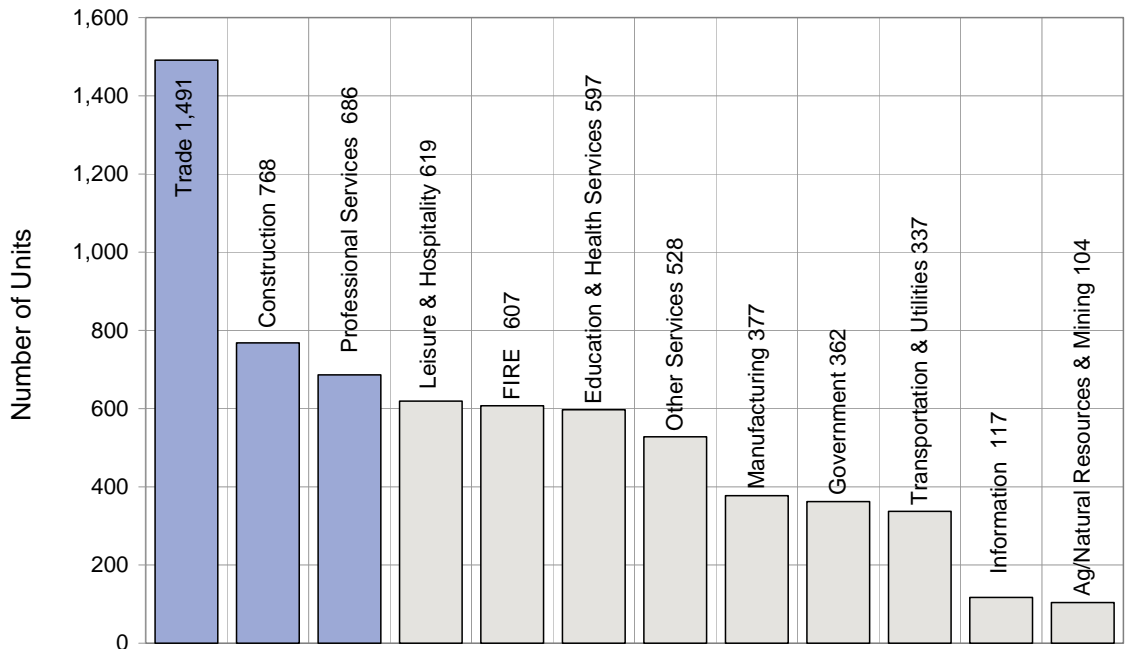
Reporting Units				Employment		
2004	2005*	% Change		2004	2005*	% Change
6,556	6,593	0.56%	Total All Industries	96,066	98,111	2.13%
6,194	6,230	0.58%	Private Business	84,383	86,328	2.30%
101	104	2.97%	Ag/Natural Resources & Mining	790	810	2.53%
772	768	-0.52%	Construction	4,516	4,617	2.24%
377	377	0.00%	Manufacturing	17,472	18,080	3.48%
1,496	1,491	-0.33%	Trade	17,382	17,608	1.30%
478	496	3.77%	<i>Wholesale Trade</i>	4,414	4,625	4.78%
1,018	994	-2.36%	<i>Retail Trade</i>	12,968	12,983	0.12%
339	337	-0.59%	Transportation & Utilities	3,316	3,506	5.73%
115	117	1.74%	Information	2,789	2,863	2.65%
601	607	1.00%	Finance, Insurance, and Real Estate	4,064	4,628	13.88%
674	686	1.78%	Professional & Business Services	6,507	6,368	-2.14%
584	597	2.23%	Education & Health Services	15,528	15,634	0.68%
608	619	1.81%	Leisure & Hospitality	9,317	9,480	1.75%
530	528	-0.38%	Other Services	2,703	2,734	1.15%
362	362	0.00%	Government	11,683	11,784	0.86%
67	68	1.49%	<i>State</i>	935	937	0.21%
239	242	1.26%	<i>Local</i>	10,020	10,119	0.99%
56	53	-5.36%	<i>Federal</i>	728	728	0.00%

2005\* - Preliminary Data subject to revision

Source: Quarterly Census of Employment and Wages, [www.iowaworkforce.org/lmi/empstat](http://www.iowaworkforce.org/lmi/empstat)

### Reporting Units by Industry in 2005\*

A Unit is Defined as a Worksite



Trade - Wholesale & Retail Trade  
F.I.R.E. - Finance, Insurance, & Real Estate

Natural Resources - Agriculture, Natural Resources, & Mining

Source: Quarterly Census of Employment and Wages, [www.iowaworkforce.org/lmi/empstat](http://www.iowaworkforce.org/lmi/empstat)

2005\* - Preliminary data subject to revision

#### QUICK FACTS

Prosperity Eastern Iowa Region's Greatest Number of Worksites by Industry

Wholesale & Retail Trade  
1,491

Construction  
768

Professional & Business Services  
686

# PROSPERITY EASTERN IOWA PROFILE

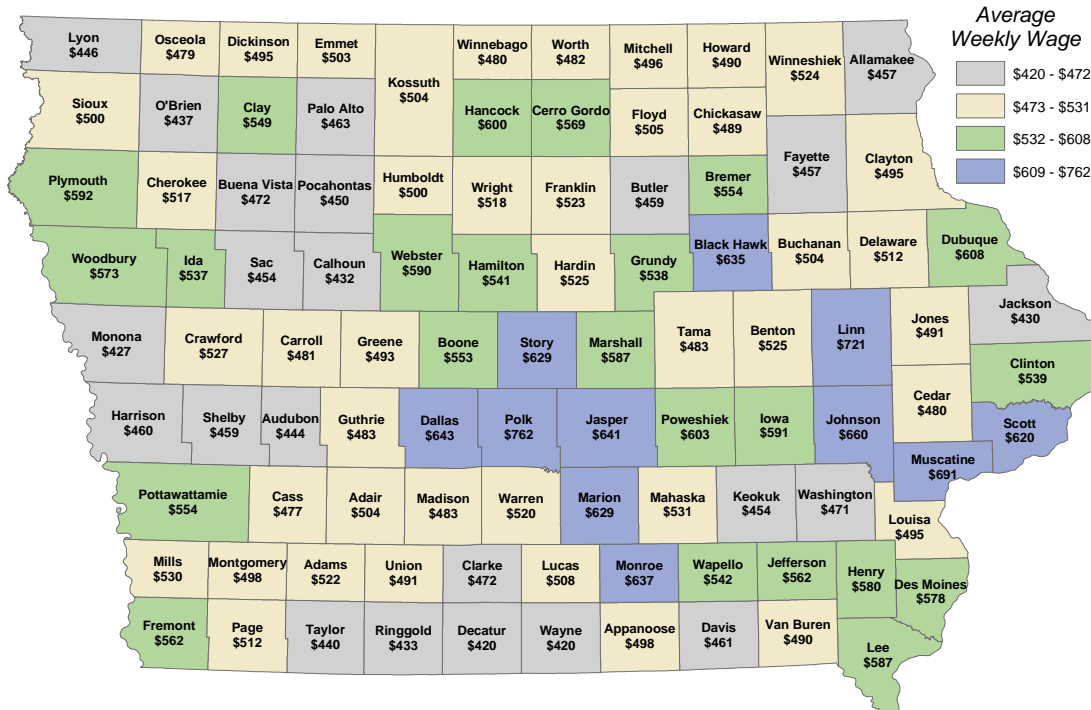
## 2004—2005 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2004	2005*	% Change		2004	2005*	% Change
\$ 29,138	\$ 30,059	3.16%	Total All Industries	\$ 560	\$ 578	3.21%
\$ 29,127	\$ 30,068	3.23%	Private Business	\$ 560	\$ 578	3.21%
\$ 28,064	\$ 27,389	-2.40%	Ag/Natural Resources & Mining	\$ 540	\$ 527	-2.41%
\$ 32,415	\$ 34,352	5.97%	Construction	\$ 623	\$ 661	6.10%
\$ 42,395	\$ 43,901	3.55%	Manufacturing	\$ 815	\$ 844	3.56%
\$ 23,876	\$ 24,418	2.27%	Trade	\$ 459	\$ 470	2.40%
\$ 34,596	\$ 35,701	3.20%	<i>Wholesale Trade</i>	\$ 665	\$ 687	3.31%
\$ 20,227	\$ 20,399	0.85%	<i>Retail Trade</i>	\$ 389	\$ 392	0.77%
\$ 35,761	\$ 36,451	1.93%	Transportation & Utilities	\$ 688	\$ 701	1.89%
\$ 34,086	\$ 35,782	4.98%	Information	\$ 656	\$ 688	4.88%
\$ 33,776	\$ 35,862	6.18%	Finance, Insurance, Real Estate	\$ 650	\$ 690	6.15%
\$ 28,111	\$ 28,895	2.79%	Professional & Business Services	\$ 541	\$ 556	2.77%
\$ 28,874	\$ 29,215	1.18%	Education & Health Services	\$ 555	\$ 562	1.26%
\$ 10,958	\$ 11,030	0.65%	Leisure & Hospitality	\$ 211	\$ 212	0.47%
\$ 18,214	\$ 18,195	-0.10%	Other Services	\$ 350	\$ 350	0.00%
\$ 29,222	\$ 29,985	2.61%	Government	\$ 562	\$ 577	2.67%
\$ 41,604	\$ 44,167	6.16%	<i>State</i>	\$ 800	\$ 849	6.13%
\$ 27,146	\$ 27,810	2.45%	<i>Local</i>	\$ 522	\$ 535	2.49%
\$ 41,891	\$ 41,958	0.16%	<i>Federal</i>	\$ 806	\$ 807	0.12%

2005\* - Preliminary data subject to revision

Source: Quarterly Census of Employment and Wages, [www.iowaworkforce.org/lmi/empstat](http://www.iowaworkforce.org/lmi/empstat)

## Average Weekly Wage for All Industries by County Annual 2004 (Final)



### QUICK FACTS

**Average Weekly Wage Comparisons**

Prosperity Eastern Iowa Region  
**\$578\***

Statewide  
**\$617**

Nation  
**\$757**

\* - Preliminary 2005

Source: Quarterly Census of Employment and Wages, [www.iowaworkforce.org/lmi/empstat](http://www.iowaworkforce.org/lmi/empstat)

# PROSPERITY EASTERN IOWA PROFILE

## QUICK FACTS

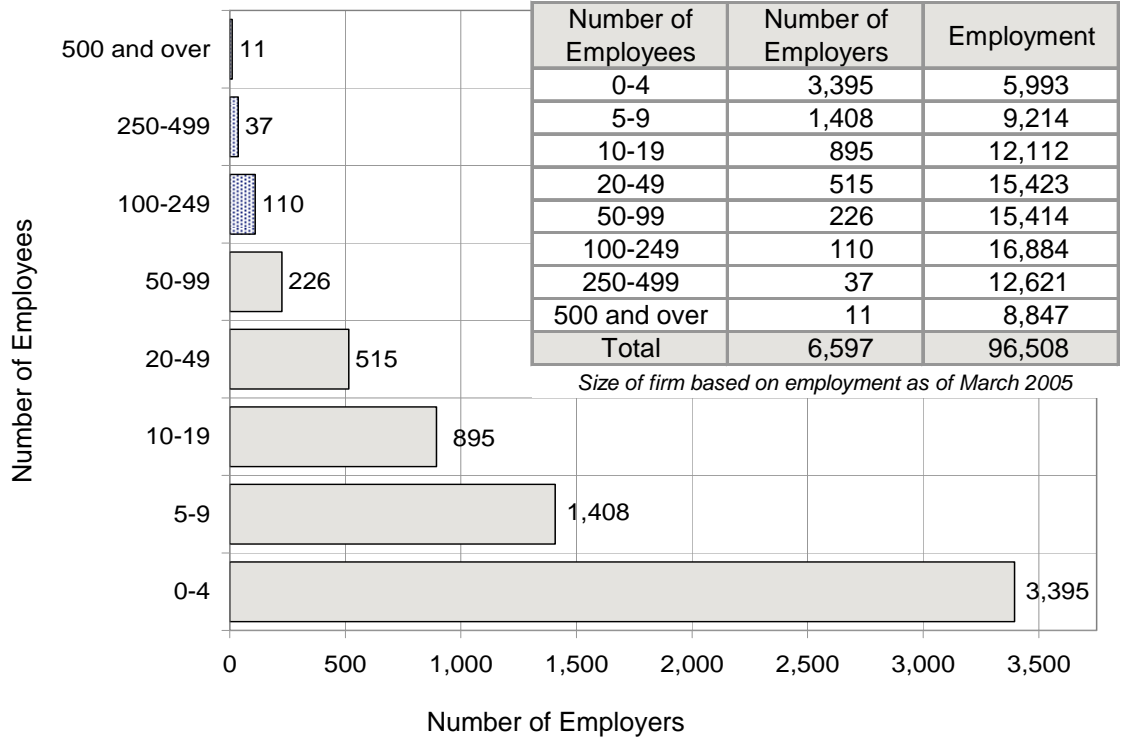
### Size of Firm

Eleven firms in this region employ 500 or more workers, totaling 8,847 employees, which accounts for 9.2 percent of total employment in the region.

Firms that employ less than 50 workers represent over 94 percent of all establishments region-wide.

## Size of Firm Based on Employment

March 2005



Source: Quarterly Census of Employment and Wages, [www.iowaworkforce.org/lmi/empstat](http://www.iowaworkforce.org/lmi/empstat)

## Local Employment Dynamics (LED) - Quarterly Workforce Indicators

3rd Quarter 2004 and Average of 4th Quarter 2003 - 3rd Quarter 2004

## QUICK FACTS

### Quarterly Workforce Indicators Definitions

#### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

#### New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

Quarterly Workforce Indicators	Prosperity Eastern Iowa Region (Q3)	Prosperity Eastern Iowa Region (Avg: Previous 4 Qtrs)
Total Employment	94,894	94,092
Net Job Flows	6174	723
Job Creation	9,511	5,710
New Hires	16,618	12,589
Separations	19,440	16,639
Turnover	9.00%	9.10%
Average Monthly Earnings	\$2,490.46	\$2,543.89
Average New Hire Earnings	\$1,607.09	\$1,488.37

Quarterly Workforce Indicators	State of Iowa (Q3)	State of Iowa (Avg: Previous 4 Qtrs)
Total Employment	1,428,023	1,406,928
Net Job Flows	70,963	10,234
Job Creation	129,439	83,910
New Hires	264,057	207,501
Separations	317,650	265,495
Turnover	9.80%	9.90%
Average Monthly Earnings	\$2,743.00	\$2,786.25
Average New Hire Earnings	\$1,778.00	\$1,738.25

Source: Local Employment Dynamics, [www.iowaworkforce.org/lmi/empstat/ledindex.html](http://www.iowaworkforce.org/lmi/empstat/ledindex.html). For definitions of the Quarterly Workforce Indicators, visit <http://lehd.dsd.census.gov/led/datatools/qwiapp.html> and select the 'i' icon in front of the indicator of interest.

# PROSPERITY EASTERN IOWA PROFILE

## Employment and Unemployment Statistics Annual 2005

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Cedar	10,790	430	4.0%	10,350
Clinton	27,360	1,400	5.1%	25,960
Delaware	10,690	510	4.8%	10,180
Dubuque	51,300	2,400	4.6%	48,900
Jackson	11,440	640	5.6%	10,800
Jones	10,800	500	5.0%	10,200
<b>TOTAL</b>	<b>122,380</b>	<b>5,880</b>	<b>Average 4.8%</b>	<b>116,390</b>

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.

Source: Local Area Unemployment Statistics (LAUS), [www.iowa workforce.org/lmi/pressrelease/index.html](http://www.iowa workforce.org/lmi/pressrelease/index.html)

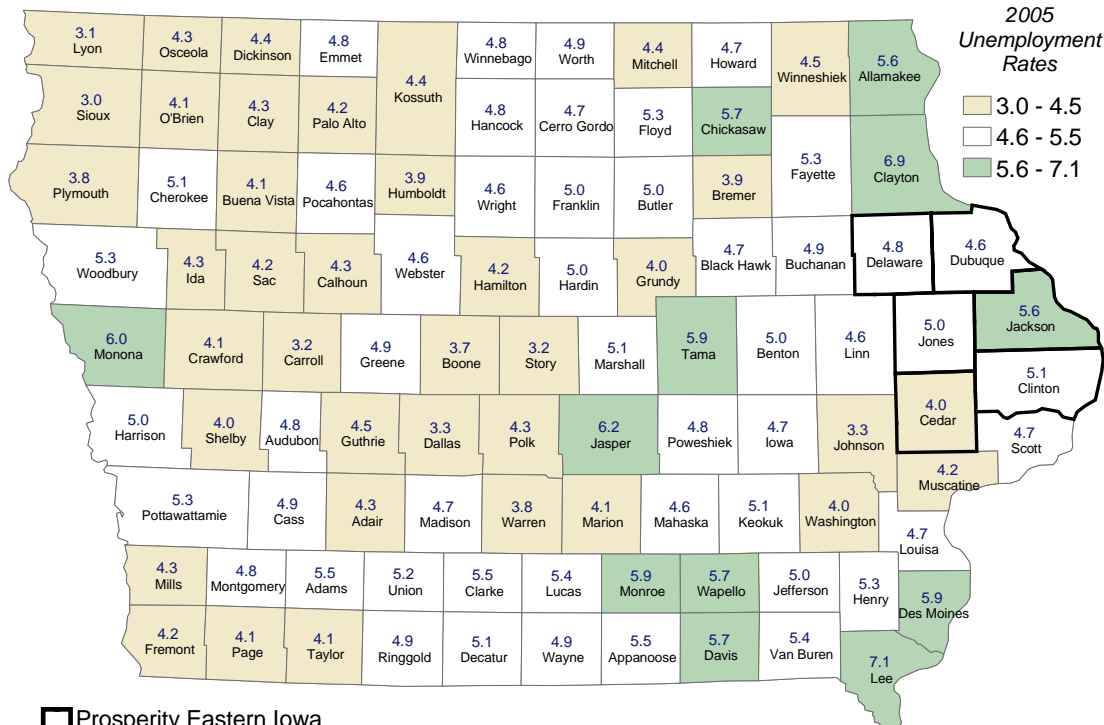
### QUICK FACTS

#### Labor Force 2005

Unemployment averaged 4.8 percent in this region for 2005. The region's jobless rate translated into 5,880 unemployed persons.

The unemployment rate for this region was slightly higher than the statewide average of 4.6 percent.

## Unemployment Rates per Iowa Counties 2005 Annual Average



### QUICK FACTS

#### County Unemployment Rates

Lee County had the highest jobless rate in the state in 2005 at 7.1 percent.

Sioux County had the lowest jobless rate in the state in 2005 at 3.0 percent.

Prosperity Eastern Iowa

Source: Local Area Unemployment Statistics (LAUS), [www.iowaworkforce.org/lmi/laborforce/index.html](http://www.iowaworkforce.org/lmi/laborforce/index.html)

2005\* - Preliminary data subject to revision

## PROSPERITY EASTERN IOWA PROFILE

### 2005 Iowa Wage Survey Highest Wage Rates by Educational Attainment

Occupational Title	Employment	Average Hourly Wage	Entry Wage*	Experienced Wage**	Average Annual Wage
<b>Requires Bachelor Degree or higher</b>					
Chief Executives	170	\$58.86	\$24.30	\$76.13	\$122,422
General and Operations Managers	890	\$39.87	\$20.48	\$49.55	\$82,910
Legislators	70	\$13.63	\$5.98	\$17.45	\$28,335
Marketing Managers	60	\$39.41	\$20.71	\$48.76	\$81,972
Sales Managers	N.A.	\$52.74	\$24.63	\$66.78	\$109,690
Public Relations Managers	10	\$26.17	\$14.35	\$32.08	\$54,423
Administrative Services Managers	170	\$24.99	\$15.31	\$29.83	\$51,982
Computer and Information Systems Managers	110	\$32.53	\$23.36	\$37.11	\$67,655
Financial Managers	220	\$33.05	\$17.59	\$40.79	\$68,749
Compensation and Benefits Managers	30	\$26.13	\$20.05	\$29.16	\$54,344
Training and Development Managers	10	\$26.69	\$19.22	\$30.43	\$55,523
Industrial Production Managers	140	\$29.80	\$20.64	\$34.38	\$61,982
Purchasing Managers	40	\$32.70	\$20.29	\$38.90	\$68,018
Construction Managers	50	\$30.17	\$22.35	\$34.08	\$62,744
Education Administrators, Preschool and Child Care Center/Program	70	\$17.37	\$10.64	\$20.74	\$36,130
Education Administrators, Elementary and Secondary School	170	N.A.	N.A.	N.A.	\$60,466
Education Administrators, Postsecondary	40	\$32.69	\$19.75	\$39.16	\$68,000
Engineering Managers	80	\$48.61	\$34.54	\$55.64	\$101,102
Medical and Health Services Managers	200	\$28.36	\$20.33	\$32.37	\$58,984

<b>Requires Postsecondary Degree/Education</b>					
Transportation, Storage, and Distribution Managers	60	\$29.46	\$17.99	\$35.19	\$61,279
Food Service Managers	140	\$15.16	\$11.76	\$16.86	\$31,523
Lodging Managers	20	\$14.57	\$10.32	\$16.69	\$30,298
Postmasters and Mail Superintendents	60	\$23.06	\$17.68	\$25.76	\$47,976
Purchasing Agents and Buyers, Farm Products	20	\$24.25	\$15.09	\$28.83	\$50,429
Wholesale and Retail Buyers, Except Farm Products	80	\$19.06	\$13.39	\$21.90	\$39,646
Claims Adjusters, Examiners, and Investigators	70	\$19.70	\$14.17	\$22.47	\$40,986
Compliance Officers, Except Agriculture, Construction, Health and Safety, and Transportation	40	\$21.08	\$14.50	\$24.36	\$43,832
Cost Estimators	100	\$21.13	\$11.54	\$25.92	\$43,938
Appraisers and Assessors of Real Estate	70	\$22.08	\$14.61	\$25.81	\$45,924
Computer Support Specialists	250	\$16.90	\$9.43	\$20.63	\$35,151
Architectural and Civil Drafters	80	\$17.53	\$12.54	\$20.02	\$36,463
Mechanical Drafters	80	\$18.63	\$14.52	\$20.69	\$38,748
Civil Engineering Technicians	30	\$18.05	\$12.53	\$20.82	\$37,550
Electrical & Electronic Engineering Technicians	60	\$20.47	\$11.77	\$24.82	\$42,587
Industrial Engineering Technicians	40	\$19.25	\$14.38	\$21.69	\$40,044
Forest and Conservation Technicians	30	\$16.41	\$11.71	\$18.76	\$34,139
Paralegals and Legal Assistants	40	\$15.42	\$14.10	\$16.08	\$32,077
Vocational Education Teachers, Postsecondary	60	\$17.17	\$11.08	\$20.22	\$35,717
Preschool Teachers, Except Special Education	230	\$7.67	\$6.25	\$8.37	\$15,944
Instructional Coordinators	100	\$17.91	\$10.20	\$21.76	\$37,251

*Note: Occupational wage data are used to identify wage trends, compare wages between areas, evaluate pay structures, and make career decisions. Occupational wages are an important aspect of the region's economy in terms of the price paid for certain skills.*

\*-Entry Wage is defined as "the average of the lowest third of reported wages for the occupation".

\*\*-Experienced Wage is defined as "the average of upper two-thirds of reported wages for the occupation".

## PROSPERITY EASTERN IOWA PROFILE

### 2005 Iowa Wage Survey Highest Hourly Wage Rates by Educational Attainment

Occupational Title	Employment	Average Hourly Wage	Entry Wage*	Experienced Wage**	Average Annual Wage
<b>Requires High School Diploma or Equivalent</b>					
Tax Preparers	N.A.	\$21.26	\$17.05	\$23.38	\$44,235
Surveying and Mapping Technicians	10	\$17.04	\$12.34	\$19.39	\$35,435
Social and Human Service Assistants	150	\$11.44	\$7.31	\$13.49	\$23,777
Floral Designers	50	\$9.11	\$6.53	\$10.39	\$18,934
Merchandise Displayers and Window Trimmers	40	\$11.00	\$7.85	\$12.56	\$22,865
Camera Operators, Television, Video & Motion Picture	N.A.	\$8.51	\$6.43	\$9.56	\$17,712
Pharmacy Technicians	310	\$10.83	\$8.36	\$12.06	\$22,525
Dental Assistants	150	\$12.62	\$12.45	\$12.71	\$26,253
Medical Assistants	160	\$12.27	\$10.80	\$13.01	\$25,524
Correctional Officers and Jailers	300	\$18.23	\$14.78	\$19.96	\$37,920
Cooks, Institution and Cafeteria	560	\$8.92	\$7.25	\$9.76	\$18,554
Pest Control Workers	30	\$9.39	\$6.01	\$11.08	\$19,525
Tour Guides and Escorts	50	\$8.46	\$6.97	\$9.21	\$17,593
Residential Advisors	30	\$9.60	\$6.27	\$11.27	\$19,975
Parts Salespersons	300	\$12.10	\$7.54	\$14.38	\$25,169
Advertising Sales Agents	160	\$15.08	\$9.99	\$17.62	\$31,358
Sales Representatives, Wholesale and Manufacturing, Technical & Scientific Products	200	\$27.01	\$14.05	\$33.49	\$56,180
Sales Representatives, Wholesale and Manufacturing, Except Technical & Scientific Products	1,150	\$22.56	\$11.44	\$28.13	\$46,940

<b>Requires less than High School Diploma or Equivalent</b>					
Library Technicians	150	\$9.52	\$7.20	\$10.67	\$19,783
Teacher Assistants	940	N.A.	N.A.	N.A.	\$18,560
Home Health Aides	890	\$8.65	\$7.28	\$9.34	\$18,000
Nursing Aides, Orderlies, and Attendants	1,760	\$10.23	\$8.68	\$11.01	\$21,285
Psychiatric Aides	50	\$11.36	\$8.62	\$12.73	\$23,628
Medical Equipment Preparers	10	\$12.75	\$8.72	\$14.78	\$26,533
Veterinary Assistants and Laboratory Animal Caretakers	50	\$8.29	\$7.69	\$8.58	\$17,241
Security Guards	280	\$10.30	\$7.69	\$11.61	\$21,425
Cooks, Fast Food	540	\$7.00	\$6.09	\$7.45	\$14,549
Cooks, Short Order	250	\$7.83	\$6.97	\$8.27	\$16,288
Food Preparation Workers	970	\$7.58	\$6.11	\$8.32	\$15,771
Bartenders	850	\$7.28	\$6.08	\$7.88	\$15,133
Combined Food Preparation and Serving Workers, Including Fast Food	1,140	\$7.51	\$6.11	\$8.21	\$15,623
Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	460	\$7.00	\$6.13	\$7.44	\$14,560
Waiters and Waitresses	1,630	\$6.72	\$6.07	\$7.05	\$13,984
Food Servers, Nonrestaurant	400	\$8.57	\$6.78	\$9.46	\$17,832
Dining Room & Cafeteria Attendants & Bartender Helpers	250	\$7.41	\$6.05	\$8.08	\$15,404
Dishwashers	290	\$6.72	\$6.08	\$7.04	\$13,983
Hosts & Hostesses, Restaurant, Lounge & Coffee Shop	130	\$7.45	\$6.27	\$8.03	\$15,492
Janitors & Cleaners, Except Maids & Housekeeping Cleaners	1,150	\$10.02	\$7.25	\$11.41	\$20,850
Maids and Housekeeping Cleaners	740	\$8.19	\$6.57	\$9.00	\$17,048

Source: 2005 Iowa Wage Survey, 2nd Qtr. <http://www.iowaworkforce.org/lmi/occupations/wages/index.htm>

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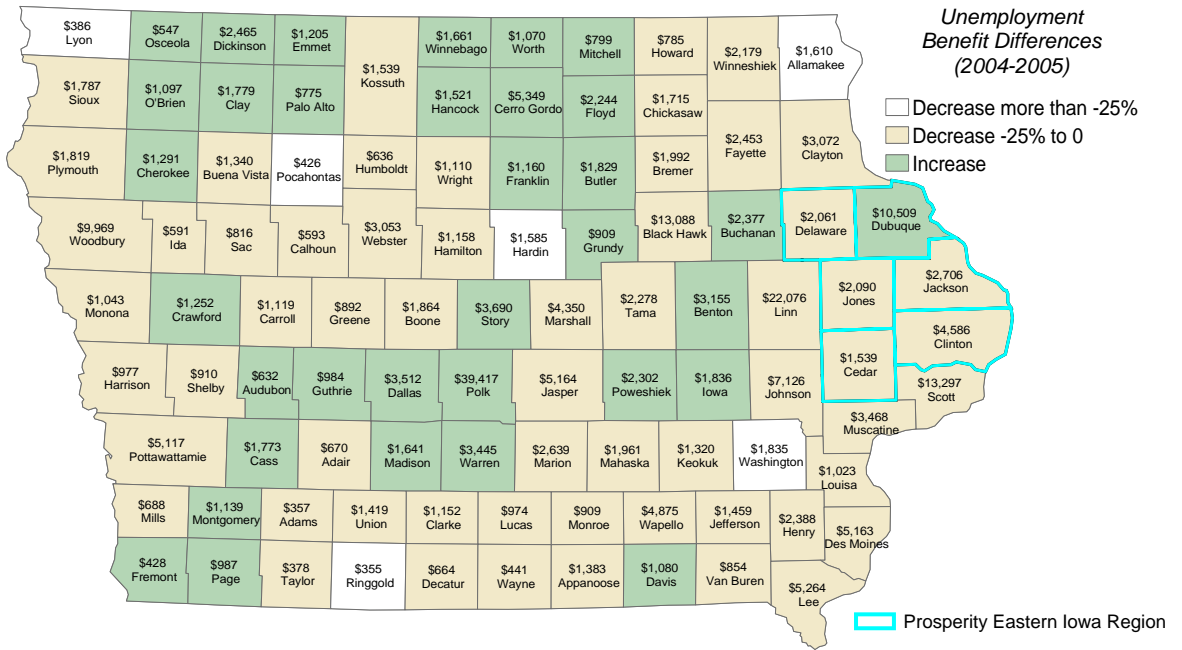
## QUICK FACTS

### Annual 2005 UI Benefits

UI Benefits for Iowa decreased from \$318 million in 2004 to \$302 million in 2005, a decrease of 5.1 percent.

All counties in the Prosperity Eastern Iowa region, except Dubuque, reduced benefits during 2005.

## Total Unemployment Insurance (UI) Benefit Payouts Annual 2005



Note: Dollar values are in thousands. Total UI Benefit payouts include benefits paid under the Iowa unemployment insurance program and federal benefits paid under the unemployment compensation for federal employees and service personnel programs. Benefit payout is based on claimant's county of residence. Figures do not include the Temporary Emergency Unemployment Compensation program (TEUC).

Source: Unemployment Insurance Statistical Data, [www.iowaworkforce.org/lmi/uistats/index.html](http://www.iowaworkforce.org/lmi/uistats/index.html)

## CONTACT INFO

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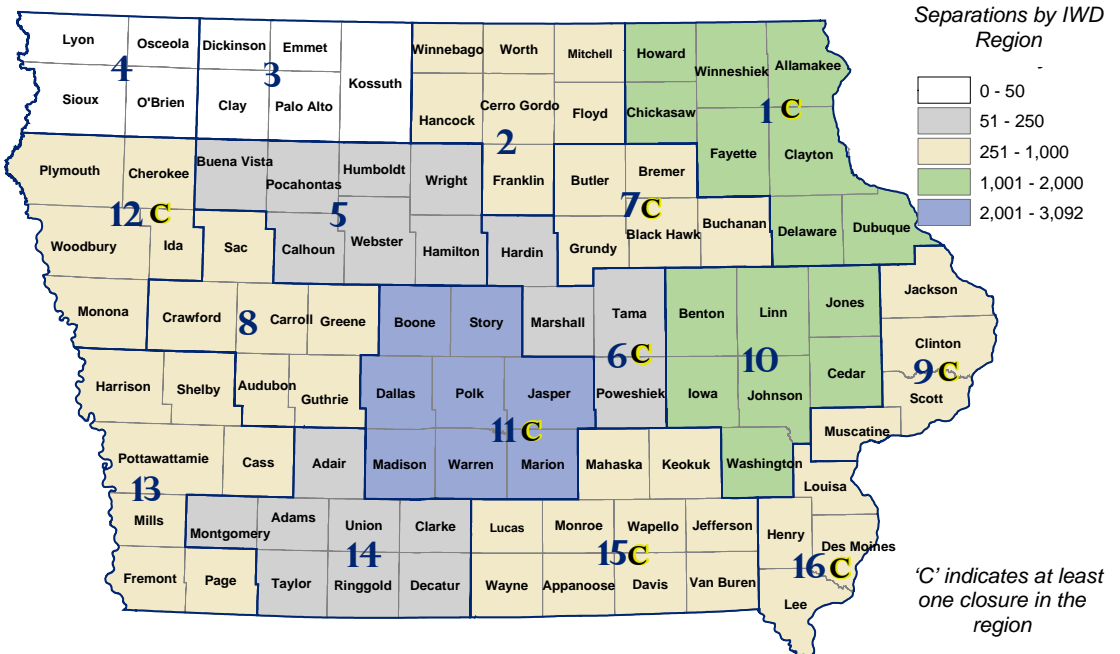
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## Iowa Mass Layoff Statistics by IWD Region Annual 2005



Note: Separations refer to the number of workers affected by closure or layoff incidents of 20 or more workers lasting at least 30 days as reported by the employer

Source: Iowa Mass Layoff Statistics, [www.iowaworkforce.org/trends/masslayoffs.html](http://www.iowaworkforce.org/trends/masslayoffs.html)